

Wyoming CattleWomen

August 24, 2020

Sweetwater Events Complex – Rock Springs, WY

Approved at Wyoming CattleWomen meeting held December 8, 2020. Motion made by Jewel McBroom, seconded by Kim DesEnfants; motion carried

MINUTES

NOTE: The Wyoming CattleWomen's Spring and Summer 2020 meetings were canceled due to concerns of the Corona Virus (COVID-19) to protect the health of our members.

President Leslie Roberts called the meeting to order at 4:40 p.m.

The Pledge of Allegiance and CattleWomen's Creed were recited by all present. Introductions of attendees were made. There were sixteen attendees.

GUEST SPEAKER:

Wyoming Farm to Plate – LeAnn Miller

Guest speaker LeAnn Miller explained how Wyoming Farm to Plate helps to connect Wyoming food producers with consumers. Funds received from a grant allowed Farm to Plate to host producer meetings throughout the state to learn what barriers they faced in producing and marketing within the state in the hopes to overcome those obstacles. These shortcomings were:

1. Producers lack time, resources, and expertise to market their product.
2. Time and ability to transport goods.
3. Lack of processing facilities for animal producers, especially those with USDA inspectors.
4. Confusion in understanding and complying with state and federal regulations,

Farm to Plate's purpose is to overcome these. The full report and more information about Farm to Plate can be obtained by contacting them or visiting the website wyfarm2plate.org. A website, eatwyoming.com has been established to match Wyoming producers to consumers. On this website producers can advertise and sell to consumers within the state. They provide pickup locations for consumers to receive their products. They help producers with marketing. Each producer has a profile on the website that is completely customized by the producer. The fee for this is 10% of the producer's profit. There is a \$5.00 delivery fee charged to the customer when

product is delivered. This does go to the producer if they are the ones making the delivery. Quality control is monitored to maintain the site's integrity for all producers. They can also be found on Facebook at facebook.com/EatWyoming. LeAnn can be reached directly by email at leannmiller1251@gmail.com.

ASSOCIATION BUSINESS:

Minutes – Jenny Conrad

Jenny Conrad sent the Minutes of the December 10, 2019 meeting via email to members for advance review. A MOTION WAS MADE to approve the minutes by Angela Whitlock, seconded by Kahla Mills; MOTION CARRIED.

Minutes Approval Committee for the August 24th meeting minutes will be Kim Des Enfants and Jewel McBroom.

Correspondence

A thank you was received in January from Kahla Mills on behalf of the Wyoming Stock Growers Association for the Wyoming CattleWomen's contribution to the auction.

A thank you was also received from Angela Whitlock, in June, for our support of her as Region V American National CattleWomen Director.

Treasurer's Report and 2020-21 Budget – Becky Langley

Becky Langley was unable to attend today's meeting, on her behalf Kim Des Enfants reported that the General Fund checking account has a current balance of \$90,972.87. The Platte Valley Money Market Checking account for Grass Roots funding has a balance of \$66,263.66. The CD held at Pinnacle Bank has a balance of \$30,994.32. There has been no remittance to or from the Wyoming Beef Council. The total net worth is \$188,230.85. The Treasurer's report was filed for audit.

The proposed 2020-2021 budget was reviewed. A MOTION WAS MADE to donate \$250.00 be donated to the American National CattleWomen Ways and Means Committee for us at the 2021 Winter Contention to come from the American National CattleWomen silent auction line item of the budget by Angela Whitlock, seconded by Kahla Mills; MOTION CARRIED A MOTION WAS MADE to approve the budget as presented by Kim Des Enfants, seconded by Martha Hellyer; MOTION CARRIED

Installation of Officers

Following some discussion regarding the disruption to organization activity due to COVID 19, it was unanimously decided that the 2019-2020 officers would continue through the

coming year. A vote was held, and the officers were voted in unanimously. The 2020-2021 Wyoming CattleWomen officers are:

President: Leslie Roberts

Vice President: Kim Des Enfants

Secretary: Jenny Conrad

Treasurer: Becky Langley

Auditor: Kahla Mills

Parliamentarian: Janet Givens

COMMITTEE REPORTS:

Associate Membership – Lindsay Wood

No report given.

Website – Liz Lauck

No report given. Please let Liz know of any events you would like to list or any needed changes you see.

Beef Promotion – Liz Lauck

Ag bags are available for affiliate member events. Promotion items are available at no charge to Wyoming CattleWomen affiliate groups. Groups can pick these items up in Wheatland from Liz Lauck or have them shipped. We ask local groups to pay for shipping.

Condolences – Karen Buchanan

Condolences will be announced at the Prayer Breakfast, Wednesday morning. Karen asks that obituaries be physically mailed to her rather than by email as her internet can be unreliable. She asks that as much information be included as possible. The obituary and accompanying information are placed each Spring in the Wyoming Stock Growers Association's memory box and is available for viewing in the Wyoming Stock Growers Association archives in their Cheyenne office. Karen's mailing address can be found in the Beef It newsletter and on the website: wyocattlewomen.org.

Membership – Jenny Conrad

Jenny Conrad reports that 2019 ended with 350 members. As of August 22, 2020, there were 281 members registered for 2020, with 103 members unrenewed from the previous year.

We have seen and increase in Lifetime memberships from 11 in 2019 to 23. 2021 forms are available at this meeting and will be on the website soon.

The 2021 membership drive will begin October 1, 2020. The annual Wyoming CattleWomen membership fee is \$25.00 (\$15.00 for collegiate, and \$300.00 lifetime). The form can be found online at wyocattlewomen.org/membership. American National CattleWomen will accept their \$60.00 membership fees through the state or on their website at ancw.org/join-or-renew.

Grass Roots Funding - Gwen Geis

Kahla Mills reported for Gwen Geis that she has received funding requests that were paid out of the Wyoming CattleWomen Grass Roots account. One application was approved for the Wyoming Beef Council funding. Applications, available online should be submitted before the May 1st deadline. All ideas should be submitted as there are two funds available, one using Beef Council funds, the other Wyoming CattleWomen funds, and what does not qualify under one, may qualify under the other. Ideas for activities that will qualify for funding were discussed.

Facebook – Angela Whitlock

Angela Whitlock, Liz Lauck and Becky Langley are the page administrators, Jenny Conrad will also be added. If you have anything you would like featured on the page, it should be sent to one of them to be posted. Currently the page has 1,407 followers.

OLD BUSINESS:

Scholarship – Open Discussion

At the December 2019 meeting, Kay Wright suggests using some Wyoming CattleWomen funds to create a scholarship fund for students interested in pursuing a career in a field to benefit agriculture. A committee is formed for this purpose, with the members being: Janet Givens, Brandi Forgey, and Jewel McBroom. A MOTION WAS MADE that the committee be formed and they will work on a report to be given at the next meeting by Angela Whitlock, seconded by Jewel McBroom; MOTION CARRIED.

Kim Des Enfants reports that she has spoken with accountant Theresa Moore regarding the creation of the scholarship. She recommends that a separate, self-sustaining account be formed for the scholarship funds. This account will not be a part of the annual budget but will stand alone.

Audubon Grant Report – Becky Langley

Jenny Conrad reported that Internship applications were sent out in February to area colleges. Two applications were received. Both were accepted: Charleigh Roberts, a Rangeland ecology and Agroecology major at the University of Wyoming, and Savannah May, an Animal Science major

at Laramie County Community College. Both interns also had full time summer jobs which made scheduling a challenge.

Savannah spent a day at Kim and Doug Des Enfants' ranch where she helped spray for weeds, learning about herbicide application and noxious weed management.

Both girls, along with Charleigh's younger sister Montana, traveled with crews from Lazy H Crown Cattle and Booth's Cherry Creek Ranch to the Grizzly Ranch in Walden, Colorado to help PAP (Pulmonary Arterial Pressure) test bulls for their 2021 bull sale. The girls received great information from Dr. Tim Holt, DVM, of Colorado State University, the inventor of the PAP test, about the reasons for the testing, how it is done, and what the test scores mean to producers. They were very hands on helping to keep supplies stocked throughout the day. Each of them had the opportunity to place needles in the jugular veins of three bulls for Dr. Holt to perform the testing.

The following week Charleigh spent time at Lazy H Crown and Booth's Cherry Creek Ranch where she worked with their show cattle, saw both the Spring and Fall calving herds and learned the pros and cons of both in Wyoming's environment. She toured the ranch sale barn where she learned about how the annual sales are done and about criteria for making good seed-stock cattle and genetics, including EPDs (Expected Progeny Differences), embryo transplants, Artificial Insemination, DNA testing, and hoof health. She helped mix and feed evening rations, learned about different diets for different needs/goals, toured the crops and pastures to see the feed still in the field, learned about double cropping, precision farming, herbicide/pesticide use, prairie dog control, and soil and tissue sampling for crop production. A tour of the Ochsner-Roth Ranch was scheduled where the girls were to learn about the ranches recovery after a wildfire that affected them a few years ago. Unfortunately, issues arose that caused this to be cancelled. Both girls were on hand to help Bobbi Geis with the CattleWomen's table in the Wyoming Stock Grower's Association tent at state fair. Savannah also helped Lazy H Crown with their prospect calves to be shown at state fair.

The intern program will be continued independent of Audubon by the Wyoming CattleWomen. A report will be given on this by Becky Langley at the December meeting.

Bobbi Geis reports that the workshop portion of the grant will be postponed until 2021 due to COVID 19 restrictions.

Audit – Kahla Mills

The audit will be completed within the next month.

NEW BUSINESS:

Phishing

Wyoming CattleWomen members are reminded to be cautious when responding to emails from other members, particularly any requesting money right away. These types of emails are often fraud that is difficult to track or prosecute.

American National CattleWomen Update

Angela Whitlock reported that National Cattlemen's Beef Association will no longer be supporting the Emerging Leaders luncheon at the annual winter conference. The American National CattleWomen will be continuing this independently. NCBA will pay for the room, but they will not pay for the luncheon. ANCW is seeking sponsors to help pay for the approximate \$3,000.00 needed for the event. Sponsors are being sought generally for all ANCW events/activities. Sponsor information can be obtained from Angela.

American National CattleWomen will no longer be doing a booth at the winter trade show. This will save \$2,000.00 that has seen little return for the investment. Sponsors are also being sought for the Collegiate program and the WIRED (Women in Ranching Education and Development) programs.

The 2020 Region V Conference was cancelled due to COVID 19. The 2021 conference will be sponsored by both Oregon and Washington. It will be held in Pendleton, Oregon in conjunction with the Cattle Baron's convention. A day will be added to allow for more activities. The tentative date is April 28-May 2, 2021. When the 2020 Region V conference was canceled, everyone who had paid their registration fee stepped up and donated their fees to the Oregon Cattle Baron's scholarship fund. Because of this Region V was able to make an \$1,800.00 donation to the scholarship fund to help make up for the donations that were lost due to the Cattle Baron's main fund raiser being canceled because of COVID 19.

The National Cattlemen's Beef Association winter meetings will be held in Nashville, Tennessee February 3 – 5, 2021. The American National CattleWomen meetings will be held in advance. Angela suggests those attending make reservations for January 30 – February 5th.

Kahla Mills has been appointed to the American National CattleWomen Board of Directors. Angela once again thanked the Wyoming CattleWomen for their support as Region V Director.

The business meetings held via ZOOM went well, with approximately 63 members attending. Region V was well represented. Bylaws changes will be made to separate the membership and communication committee into two committees as these are too much for one group to maintain. Some may recall that these were separate in the past but combined. Communications will now be called "Public Relations" and will be responsible for social networking platforms (Facebook, Instagram, etc.), newsletters, etc. with sub-committees for each task. Some typos will also be corrected. Members who would like a copy of the bylaws must request them.

The new Women in Leadership Development (WILD) program will be rolled out soon. This program will provide leadership training for those interested in participating more actively in agriculture organizations' leadership. The training will include topics such as: how to run a meeting, parliamentary procedure, membership retention, member engagement. This is a PowerPoint presentation designed for in-person workshops. Some knowledge of American National CattleWomen history is recommended. Roll-out of the program is anticipated in January 2021.

Next Meeting

The next Wyoming CattleWomen meeting will be held in conjunction with the Wyoming Stock Growers Association conference December 7 through 9, 2020 at the Ramkota Hotel. The exact time and date will be announced.

Virtual Meeting Access

Jewel McBroom suggested implementing a virtual component to our Wyoming CattleWomen meetings. Interest in this has grown recently with Social Distancing in place due to COVID 19. Having this option would allow us to have meetings when outside influences such as health concerns or weather might prohibit doing so, such as happened with our Spring and Summer 2020 meetings. It will also allow participation of members who are unable to attend because of scheduling conflicts. They may be able to dedicate time to the meeting but not the meeting and travel time combined when a meeting is not nearby. This will require some bylaw changes. After some discussion it is decided that Jenny Conrad will research virtual meeting options and prepare suggested edits to the bylaws to be presented at the December meeting.

Adjournment - At 6:50 p.m.

UPCOMING EVENTS

Wyoming Stock Growers Association Winter Conference December 7-9, 2020, Ramkota Hotel and Convention Center, Casper, WY (Wyoming CattleWomen meeting time/date to be determined).

American National CattleWomen and National Cattlemen's Beef Association annual conference February 3-5, 2021; Nashville, TN.

American National CattleWomen Region V Conference – April 28-May 2 (tentative), 2021, Pendleton, OR.