

Wyoming CattleWomen

December 10, 2019

Ramkota – Casper, WY

MINUTES

Approved at Wyoming CattleWomen meeting held August 24, 2020. Motion made by Angela Whitlock, seconded by Kahla Mills; motion carried

President Leslie Miech called the meeting to order at 2:00 p.m.

The Pledge of Allegiance and CattleWomen's Creed were recited by all present. Introductions of attendees were made. There were eighteen attendees.

ASSOCIATION BUSINESS:

Minutes – Jenny Conrad

Jenny Conrad read the Minutes of the September 7, 2019 meeting. A MOTION WAS MADE to approve the minutes by Gwen Geis, seconded by Kay Wright; MOTION CARRIED.

Minutes Approval Committee for the December 10th meeting minutes will be Kim DesEnfants and Deanna Crofts.

Treasurer's Report – Becky Langley

Becky Langley reported that the General Fund checking account has a current balance of \$84,840.65. The Platte Valley Money Market Checking account for Grass Roots funding has a balance of \$66,880.14. As voted on at the September 9, 2019 meeting, the CDs held at First State Bank were transferred to Pinnacle Bank and combined into a single 12-month CD with an interest rate of 1.5% on September 23, 2019. The CD held at Pinnacle Bank has a balance of \$30,647. There has been no remittance to or from the Wyoming Beef Council. The total net worth is \$182,368.71. The Treasurer's report was filed for audit.

Correspondence

No new correspondence has been received

Audubon Grant Report – Becky Langley

Becky Langley reports that the summer interns were not able to attend this meeting due to school obligations. They hope to be able to be at the Spring 2020 meeting to give a report on their experience. If

any members would be willing to help with this program it would be gratefully accepted. We have to meet the requirement of doing a workshop. Ideas for the next workshop were discussed. Becky Langley and Lindsay Wood are the current Wyoming CattleWomen members heading up this project, along with Jacqueline Downy of the Audubon Society.

COMMITTEE REPORTS:

Membership – Jenny Conrad

Jenny Conrad reports that 2019 ended with 350 members. As of December 9, 2019, there were 218 members registered for 2020, with 149 members unrenewed from the previous year. We have seen an increase in Lifetime memberships from 11 in 2019 to 17. 2020 forms are now available on the website. They have been emailed multiple times. Liz Lauck included a membership form in the newsletter, many memberships have come from that. Forms were also mailed to delinquent members from 2018 who did not respond until forms were mailed directly to them. We received many of those back. Jenny hopes to begin mailing delinquent notices mid-January to begin picking up stragglers.

The 2021 membership drive will begin October 1, 2020. The annual Wyoming CattleWomen membership fee is \$25.00 (\$15.00 for collegiate, and \$300.00 lifetime). The form can be found online at wyocattlewomen.org/membership.htm. American National CattleWomen will accept their \$60.00 membership fees through the state.

Website – Liz Lauck

Please let Liz know of any events you would like to list or any needed changes you see.

Beef Promotion – Liz Lauck

Ag bags are available for affiliate member events. Liz received more *I Heart Beef* temporary tattoos at the end of September. These popular items are available at no charge to Wyoming CattleWomen affiliate groups. Groups can pick these items up in Wheatland or have them shipped. We just ask local groups to pay for shipping.

Facebook – Liz Lauck

Angela Whitlock, Liz Lauck and Becky Langley are the page administrators. If you have anything you would like featured on the page, it should be sent to one of them to be posted.

Grass Roots Funding - Gwen Geis

Gwen Geis reports that she has received funding requests from Sheridan County and a check has been sent to them. Applications, available online should be submitted before the May 1st deadline. All ideas should be submitted as there are two funds available, one using Beef Council funds, the other Wyoming CattleWomen funds, and what doesn't qualify under one, may qualify under the other. Ideas for activities that will qualify for funding were discussed.

American National CattleWomen Update – Gwen Geis

The 2020 Region V conference will be held April 30 through May 2, 2020 in Pendleton, Oregon.

The National convention will be held February 5-7, 2020 in San Antonio, Texas. Angela Whitlock, Kahla Mills and Gwen Geis will be attending. Several positions are open. Nominations are being accepted through the first of January for: Chief Financial Officer, Budget committee member, two positions on the Board of Directors, and Vice President-Elect.

The WIRED (Women in Ranching Education Development) was well attended in Billings, Montana. The program has been growing and now has national sponsorship. Hands on low-stress cattle handling, DNA testing, and vaccinations have been some of the topics covered in these one or two-day events. American National CattleWomen is looking for four locations to host events in 2020.

Beef It Newsletter – Liz Lauck

Liz is now working with Tana Stith who will be doing the design work for the newsletter. A full issue is released in advance of the Winter and Summer meetings. A postcard is sent to announce the Spring and Fall meetings. News should be sent to Liz Lauck as deadlines are announced via email. The newsletter is available online at www.wyocattlewomen.org through the Beef It News link. Marcia Campbell, who still does the newsletter mailing, noted that there were not enough newsletters printed to be sent to all the Associate members. She asks if she could just print and send the insert specifically about Associate members to those who did not get one. After some discussion it was decided that the entire newsletter should be sent, so Associate members are informed of what the Wyoming CattleWomen, who they support, is involved in. A MOTION WAS MADE to print and send the entire Beef It Newsletter to Associate members by Kim DesEnfants, seconded by Deanna Croft; MOTION CARRIED.

Liz Lauck will follow-up with the printer who has not sent a bill yet for their services. A framed cattle photo was sent by Liz to branches, Platte Valley Companies as a thank you for their sponsorship and payment of the newsletter. Liz covered the expense to do this and will submit an invoice for payment from the newsletter budget for reimbursement of the shipping expense.

Wyoming Stock Grower's Association Silent Auction Basket – Kahla Mills

President Leslie Miech thanked Kahla Mills for her work with the Wyoming Stock Grower's Association on the Silent Auction. The “Cooking with Beef” themed basket contains many cooking items, and two Echo Dots provided by Leslie Miech and Lazy H Crown Cattle so the buyer can take advantage of the Chuck Knows Beef app. So far, the basket has been well received. Gwen Geiss encourages members to bid on any of the auction items as the Wyoming CattleWomen receives 5% of all the auction, both live and silent auctions, proceeds. An effort is

made to make all the auction items useful to buyers. Preparations for the auctions begin months in advance.

OLD BUSINESS:

Ag Expo's

The question is asked how many Affiliate groups do Ag Expo's, and of those, how many do all the event themselves. Some discussion was held on how various groups do their expo's. Most work with other groups, such as FFA and 4H, for a variety of exhibits and workshops at their events. Lindsay Wood notes that she has the Wyoming CattleWomen event displays that Affiliate groups can use for their activities.

Affiliate Dues

Affiliates are reminded that their 2020 fees are due. These are \$50.00 for the year. Kahla Mills' name was drawn from the names of all attending this meeting, because of this, Campbell County's 2020 fees will be waived for the year. This is per a motion passed at the September 2019 meeting.

NEW BUSINESS:

Special Presentation – Rhonda Brandt, NASS-USDA

The NASS Census came out recently. There are key items that could be useful to Wyoming producers. Information, flyers, pictures, etc. are available for producers to use for their own information or public education purposes. Rhonda encourages producers to look at and take advantage of these resources. These can be found at the website: www.nass.usda.gov.

Wyoming Stock Grower's Association Young Producers Assembly - Kahla Mills

The Wyoming Stock Grower's Association Young Producers Assembly sends a representative to the National Cattleman's Beef Association Young Cattlemen's Conference in Washington D.C. each year. Kahla Mills was selected to attend this year. The ten day trip included time in Denver, CO where attendees toured the National Cattleman's Beef Association headquarters and test kitchen. They learned about how NCBA is combating negative comments on social media and promoting positive comments. The group toured the JBS Packing facility where they participated in a panel discussion with beef packers. They toured Five Rivers feedlot and a Safeway grocery store to learn about how they promote beef.

From Denver the group traveled to Chicago, IL where they toured McDonald's beef patty plant and McDonald's headquarters. At Tyson offices they heard a presentation and participated in a panel discussion.

They then traveled on to Washington D.C. to learn about national issues facing the beef industry and lobbied in support of the industry to representatives. Kahla reported that it was a positive experience. She was able to join a small group who stayed an extra day to tour the White House and Senate.

Education and Development – Open Discussion

Kay Wright suggests using some Wyoming CattleWomen funds to create a scholarship fund for students interested in pursuing a career in a field to benefit agriculture.

Becky Langley also suggests continuing the internship after the Audubon Grant ends.

Kristy DeGering spoke briefly about the University of Wyoming's five-day Ranch Management program and other ag related events the University provides. It is suggested that the Wyoming CattleWomen might sponsor member's participation in these events.

These ideas will be researched and discussed in future meetings.

Next Meeting

The next Wyoming CattleWomen meeting will be held at 11:30 a.m., Saturday, March 28, 2020 at the Hangar, in Bar Nunn, Wyoming. This will coincide with the end of National Ag Week.

Wyoming CattleWomen Eightieth Anniversary

Leslie Miech notes that the organization will see 80-years of CowBelles/CattleWomen in June 2020, she asks if anyone would like to plan an event in celebration of the date. Ideas will be discussed at the March meeting.

Adjournment - At 3:47 p.m.

UPCOMING EVENTS

American National CattleWomen and National Cattlemen's Beef Association annual conference February 5-7, 2020; San Antonio, TX

Wyoming CattleWomen Spring meeting – March 28, 2020; 11:30 a.m.; the Hangar, Bar Nunn, WY

American National CattleWomen Region V Conference – April 30 through May 2, 2020,
Pendleton, OR

The Wyoming CattleWomen's 80th Anniversary will be June 6, 2020!