

Wyoming CattleWomen

September 7, 2019

The Hanger– Bar Nunn, WY

MINUTES

President Leslie Miech called the meeting to order at 11:53 a.m.

The Pledge of Allegiance and CattleWomen's Creed were recited by all present. Introductions of attendees were made. There were nine attendees.

Time was spent discussing ways to encourage more members to attend and participate in meetings. One idea presented by Angela Whitlock was to have a drawing at the December meeting. Each member in attendance will have their name entered. The affiliate club of the member whose name is drawn will have their 2020 affiliate fees paid. The more members they have in attendance, the more chance they will have to win. A MOTION WAS MADE to draw for one complementary affiliate membership from the members in attendance at the December 2019 meeting by Angela Whitlock, seconded by Jenny Conrad; MOTION CARRIED.

Another suggestion for affiliate clubs is to alternate meeting times between the noon time and evening/weekend meetings to accommodate schedules for more members. Some clubs only have occasional meetings and take care of monthly business via telephone meetings.

ASSOCIATION BUSINESS:

Minutes – Jenny Conrad

Jenny Conrad read the Minutes of the June 6, 2019 meeting. Several corrections were made. A MOTION WAS MADE to approve the minutes as corrected by Angela Whitlock, seconded by Janet Givens; MOTION CARRIED.

Minutes Approval Committee for the September 7th meeting minutes will be Angela Whitlock and Liz Lauck.

Treasurer's Report – Becky Langley

Leslie Miech reported for Becky Langley that the General Fund checking account has a current balance of \$81,888.97. The Platte Valley Money Market Checking account for Grass Roots funding has a balance of \$66,729.46. The CDs held at First State Bank will both mature September 18, 2019. After researching CD interest rates, it was decided and moved in the June 6, 2019 meeting to transfer the accounts to Pinnacle Bank. This will be done when they mature. They currently have respective balances of \$20,393.54 and \$10,196.78. There has been no

remittance to or from the Wyoming Beef Council. The total net worth is \$179,208.75. The audit will be done at the end of September or early October. The Treasurer's report was filed for audit.

Correspondence

The only correspondence that has been received was a thank you card from Angela Whitlock to thank Wyoming CattleWomen for our support of her in her role as Region V director.

Audubon Grant Report – Becky Langley

No report given

COMMITTEE REPORTS:

Membership – Jenny Conrad

Jenny Conrad reports that of September 5, 2019, the Wyoming CattleWomen has 350 members registered. Of those, ten are lifetime members.

The 2020 membership drive will begin October 1, 2019. The annual Wyoming CattleWomen membership fee is \$25.00 (\$15.00 for collegiate, and \$300.00 lifetime). The form can be found online at wyocattlewomen.org/membership.htm. American National CattleWomen will accept their \$60.00 membership fees through the state.

Website – Liz Lauck

The website is up to date as of August 30, 2019. However, Liz needs to hear from local groups to update county contact information. Please send your current President and (if applicable) Publicity Chairperson contact information to lauck.liz@hotmail.com.

Please let Liz know of any events you would like to list or any needed changes you see

Beef Promotion – Liz Lauck

Ag bags are available for affiliate member events. An order was just placed for more *I Heart Beef* temporary tattoos and they should be shipped to Liz by the end of September. These popular items are available at no charge to Wyoming CattleWomen affiliate groups. Groups can pick these items up in Wheatland or have them shipped. We just ask local groups to pay for shipping.

Grass Roots Funding - Gwen Geis

No report given

Beef It Newsletter – Liz Lauck

Liz has a call in to coordinate future issues. More information will be given when available.

Facebook – Angela Whitlock

The Facebook page now has 1455 followers and 1319 people who “like” the page. Angela Whitlock, Liz Lauck and Becky Langley are the page administrators. Jenny Conrad suggests doing posts with profiles of the directors to add a more personal element to the Facebook page. Jewel McBroom adds that member spotlights would also be a nice feature.

American National CattleWomen Update – Angela Whitlock

Angela Whitlock informed the group that next week the American National CattleWomen would be hosting a WIRED (Women in Ranching Education and Development) event in Billings, Montana. These have been great hands-on events to improve cattle handling skills and networking for women in the cattle industry.

The 2020 Region V conference will be held April 30 through May 2, 2020 in Pendleton, Oregon. This will be held in conjunction with Oregon’s “Cattle Baron” events. A block of rooms has been graciously provided to the American National CattleWomen for their activities. Members are encouraged to make reservations early (Angela suggests as soon as housing opens, she believes this will be in January) as Pendleton can be busy. Jewel McBroom gave a brief review of this year’s conference. The Region V representative for the Membership committee will be Karen Smith from Colorado, Sue Magnuson will be on the Bylaws committee. This will be Sue’s last year in this position so we will be needing someone to step up to fill the position next year. Connie Ahlgren will be serving her final year on the Ways and Means committee; a replacement will be needed to fill her seat also. In the past the Ways and Means chairperson has also been the budget person, acting as Chief Financial Officer for the American National CattleWomen. This was done for financial reasons in the past. The American National CattleWomen has now reached a point where a separate Budget committee will be established with that chairperson acting as CFO and will be a part of the executive committee. Pending general membership approval. The Ways and Means committee will be focused on bringing in funding for the organization (i.e.: fund raisers, etc.). Angela will be Region V Director for another two years. She has enjoyed serving in this position.

OLD BUSINESS:

Nothing to report

NEW BUSINESS:

Next Meeting

The next Wyoming CattleWomen meeting will be held in conjunction with the Wyoming Stock Grower's Association winter convention December 9 through 11, 2019 at the Ramkota Hotel & Conference Center in Casper, Wyoming. The Wyoming CattleWomen meeting time, and location will be announced.

The Wyoming CattleWomen will provide a "Cooking with Beef" themed basket for the silent auction. The intent of the basket is to highlight the new "Chuck Knows Beef" app that has recently been released by the Beef Checkoff to promote beef. (The "Chuck Knows Beef" smart app is a tool that will work through programs such as Siri, Echo, and Alexa to give recipes and other information about beef). An Echo Dot will be donated by Lazy H Crown Cattle. Members are asked to provide other theme related items to add to the basket. The Wyoming CattleWomen gets to keep five percent of the total proceeds for the auction. Last year we received \$1,700. 00 for our efforts that were headed up by Leslie Miech. A MOTION WAS MADE to provide a "Cooking with Beef" themed basket for the December Wyoming Stock Growers Association silent auction by Jewel McBroom, seconded by Angela Whitlock; MOTION CARRIED.

Adjournment - At 1:04 p.m.

UPCOMING EVENTS

Wyoming Stock Growers Association/WCW joint conference – December 9-11, 2019; Casper, WY

Wyoming CattleWomen Meeting – December 10, 2019; 2:00, Ramkota, Casper, WY

American National CattleWomen and National Cattlemen's Beef Association annual conference February 5-7, 2020: San Antonio, TX

American National CattleWomen Region V Conference – April 30 through May 2, 2020, Pendleton, OR

The Wyoming CattleWomen's 80th Anniversary will be June 6, 2020!